

Media Card 2025

Media sales

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Publishing company

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Printed By

PunaMusta Oy
Esko Aaltosen katu 2
FI - 30100 Forssa

Transactions

Legendium Oy
VAT number: FI09974020
IBAN: FI1213133000105688
BIC: NDEAFIHH

Circulation

4,000 copies + additional
copies for exhibitions

Material address

markku.jokinen@legendium.fi

Material technical information

Digital eg. pdf-file
Size: 210 x 280 mm
Bleed: 3 mm
High resolution: 300 dpi
Printing profile: PSO Coated v3
Paper: Multi Art Silk 100 g/m²

Cancellation

Cancellation of an advertisement must be made in writing no later than the material deadline date. The publisher reserves the right to charge the whole advertising price, if the cancellation is not made in due time.

Claims

In writing within 14 days after the issue date. The magazine's liability for mistakes or for absence of an advertisements is limited to the price of the advertisement.

Publication schedule

Issue	Reservations	Material Deadline	Date of Publication	Theme	Exhibitions and Events
1	17 Feb	20 Feb	27 March	New technologies, product development, chemistry	Tissue World , Dusseldorf, Germany April 8–10 Wepack , Shanghai, China April 8–10
2	23 April	2 May	5 June	Investments, sustainable business environment, packaging	Asean Paper , Bangkok, Thailand June 11–13 Zellcheming , Wiesbaden, Germany July 1–3
3	15 Aug	20 Aug	25 Sept	Automation, wood products industry, AI	Puumessut , Jyväskylä, Finland September 3–5 Alihankinta , Tampere, Finland Sep 30 – Oct 2
4	5 Nov	6 Nov	11 Dec	Attractiveness of the forestry sector, energy, sustainable technologies + Pulp&Beyond 2026 Info	ABTCP , São Paulo, Brazil October 14–16 Teknologia , Helsinki, Finland November 4–6 Paperex , New Delhi, India December 3–6

Puunvuoro

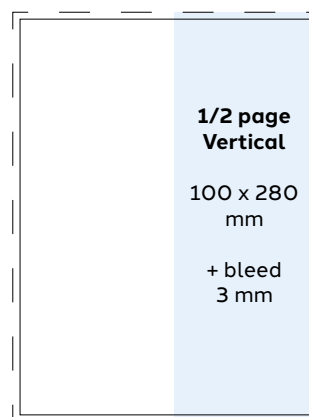
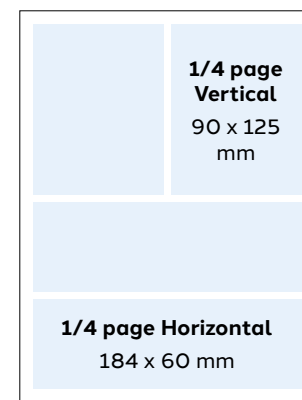
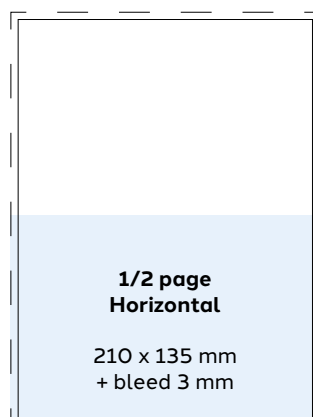
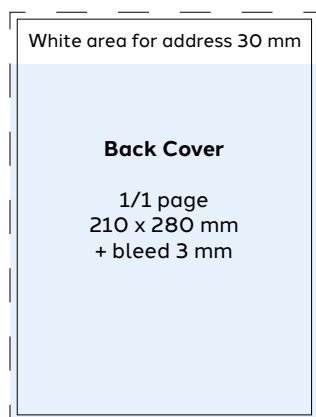
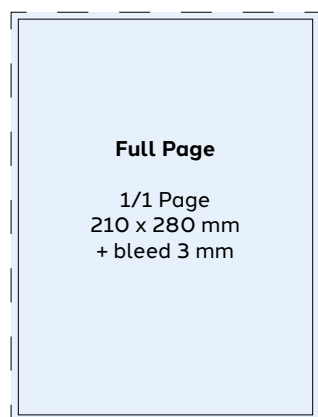
Creating Bioeconomy

Advertising rates

Puunvuoro. Size of the magazine is 210 x 280 mm.

Bleed 3 mm. Prices excl. VAT.

Please note space for printing address on back cover, full magazine width and 30 mm high.



Size			
2/1	Spread	420 x 280 mm	4,650 €
1/1	Full Page	210 x 280 mm	2,900 €
	2nd Cover		3,500 €
	3rd Cover		3,500 €
	Back cover		3,500 €
1/2	Horizontal	210 x 135 mm	1,950 €
1/2	Vertical	100 x 280 mm	1,950 €

+ 3 mm bleed

Size			
1/4	Horizontal	184 x 60 mm	1,000 €
1/4	Vertical	90 x 125 mm	1,000 €
Recruitment Ads		b/w	4-colour
1/1	210 x 280 mm	1 350 €	2,200 €
1/2	210 x 135 mm	800 €	1,250 €
1/4	90 x 125 mm	450 €	700 €

Banner Ads puunvuoro.fi

300
x
300
px

1120 x 400 px

Banner
300 x 300 px

1 mth 390 €
2 mths 750 €
3 mths 900 €

Banner
1120 x 400 px

1 mth 600 €
2 mths 950 €
3 mths 1,150 €

File formats gif-, jpg- or flash.

Colours RGB. File size must be 100KB or smaller. Other sizes according to agreements. Sound effects are not permitted.

Advertorials Magazine

An advertorial is a statement written and designed in the form of a newspaper article. The advertorial will have a clearly distinguishable edge mark "ADVERTISEMENT".

Price **1/1 page** 2,900 €
2/1 page 4,650 €

Advertorials puunvuoro.fi

Price **1 mth** 650 €
2 mths 950 €
3 mths 1,150 €

The prices are valid when the material comes ready for printing. Turnkey editorial service: text production 750 € + photography 450 €. Prices excl. VAT.